

**“Maarifpərvərlik” Azərbaycan  
Gənclərinin İctimai Yardım  
Assosiasiyası (MAGİYA)  
ictimai birliyi**



**“Education”  
Public Support Association  
of Youth of Azerbaijan  
(EPSAYA) public union**

**Azerbaijan Republic, AZ 4200, Lankaran city, Heydar Aliyev avenue 3,**

**Web page: [www.epsaya.az](http://www.epsaya.az), E-mail: [info@epsaya.az](mailto:info@epsaya.az), Tel.: (0 25) 255 09 04, Cell: (0 55) 792 44 42**

### **PRESS-RELEASE – 2013**

EPSAYA public union has successfully implemented the following projects (events) in close cooperation with the different governmental, non-governmental and international organizations during 2013 year:

1. April 25, 2013 EPSAYA public union organized the half-day training course within the framework of the project of **“Democracy Initiatives Support Project in Azerbaijan”** for the 21 young participants at the office in Lankaran city. Mr. Jabbar Hasanov, the expert of the Azerbaijan Youth Union also participated in the training course in the name of “Suffrage for the youth and women”. During the training course the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



2. April 25, 2013 EPSAYA public union organized the half-day training course within the framework of the project of **“Democracy Initiatives Support Project in Azerbaijan”** for the 21 young participants at the office in Lankaran city. Mr. Samir Ahmadov, the expert of the Azerbaijan Youth Union also participated in the training course in the name of “Institutional development of NGOs”. During the training course the staff and the participants discussed a lot of themes related to the NGO management

– “NGOs and effective management, founding documents, the Law on Public Associations and Foundations, Leadership and management”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



3. May 08, 2013 EPSAYA public union organized the half-day training course within the framework of the project of “**Democracy Initiatives Support Project in Azerbaijan**” for the 27 young participants at the Lankaran State Humanitarian College. Mr. Azar Alaskarov, the member of Lankaran Municipality also participated in the training course in the name of “Awareness between the Municipality and the youth”. During the training course the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



4. May 08, 2013 EPSAYA public union organized the half-day training course within the framework of the project of ***“Democracy Initiatives Support Project in Azerbaijan”*** for the 21 young participants at the Lankaran Youth House. Mr. Samid Abbasov, the member of Lankaran city Constituency No. 73 also participated in the training course in the name of “Awareness between the Constituency and the youth”. During the training course the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



5. July 05, 2013 EPSAYA public union organized the half-day training course within the framework of the project of ***“Democracy Initiatives Support Project in Azerbaijan”*** for the 24 young participants at the Lankaran Medical College. During the training course in the name of **“The election enlightenment for the women and the youth”** the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.





6. July 05, 2013 EPSAYA public union organized the half-day training course within the framework of the project of ***“Democracy Initiatives Support Project in Azerbaijan”*** for the 32 young participants at the Lankaran State Humanitarian College. During the training course in the name of **“The election awareness for the women and the youth”** the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



7. July 09, 2013 EPSAYA public union organized the half-day training course within the framework of the project of ***“Democracy Initiatives Support Project in Azerbaijan”*** for the 18 young participants at the office of EPSAYA public union. During the training course in the name of **“The election enlightenment for the representatives of the local NGOs and Recourse Center”** the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the



different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



8. July 09, 2013 EPSAYA public union organized the half-day training course within the framework of the project of ***“Democracy Initiatives Support Project in Azerbaijan”*** for the 25 young participants at the Lankaran Youth House. During the training course in the name of **“The election awareness for the representatives of the local NGOs and Recourse Center”** the staff and the participants discussed a lot of themes related to the election process – “Election, the electoral system, the electoral campaign, polling stations, ballot papers, suffrage and the electoral code”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



9. August 12-14, EPSAYA public union has organized 3 days training courses in the name of **“Basic voter education”** within the project of ***“Democracy Initiatives Support Project in Azerbaijan”*** for the 18 youth participants at EPSAYA public union office in Lankaran city. The participants of the

training course were students of Lankaran State University, Lankaran State Humanitarian College and Lankaran Medical College as well as the representatives of NGOs and local communities. Besides the staff of EPSAYA public union Mrs. Irada Ahmedova, the UN Coordination Analyst at the Office of the UN Resident Coordinator Azerbaijan has also participated in the training courses. During the training courses the staff and the participants discussed a lot of themes related to elections – ***“General concept about election right, Election culture, Elections in world practice, Goal and objectives of elections, The overall Electoral process, Legal basis of the election, Equal and direct election right, How use election rights, Forms and conduct the election in Azerbaijan, Compliance of Azerbaijan with international obligations with regard to election, Local Legislation regulating elections in Azerbaijan, Active and passive election rights, The legal documents required for voting, List of election materials and equipments, Foece major during elections and ways of solutions, General awareness of first/new voters, First/new voters on the eve and at the election, Determination of names on the voters’ list, Registration requirements, Filling of ballots”***. During the training courses the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the training courses Mrs. Irada Ahmedova has also shared her knowledge and experiences with the participants, and discussed with the staff of the organization the future activities of the project, especially organizing the next training courses in Lankaran. In the end of the training courses the participants and the staff gave their views on the project and thanked to the donors – the United Nations Democracy Fund and Azerbaijan Youth Union for implementing such kind of project for the youth on the eve of the election.



10. August 23-25, EPSAYA public union organized the first 3 days training courses within the project of “Leadership school for youth from regions” for the 20 youth participants from the 19 different regions of the Azerbaijan Republic – Astara, Baku, Barda, Bilasuvar, Jalilabad, Ganja, Hajigabul, Khachmaz, Ismayilli, Gabala, Lerik, Lankaran, Neftchala, Salyan, Sumgayit, Tovuz, Yardimli, Yevlakh and Zagatala in AB Qala Hotel, Lankaran city. There were 10 man and 10 woman youth participants in the training courses. It should be noted that before the training courses 106 youth applicants (63 men and 43 women) from 30 different regions of the Azerbaijan Republic (Absheron, Agjabadi, Agdam, Astara, Baku, Beylagan, Barda, Bilasuvar, Jalilabad, Ganja, Goychay, Goygol, Hajigabul, Khachmaz, Ismayilli, Gazakh, Gabala, Gusar, Lerik, Lankaran, Mingachevir, Neftchala, Salyan, Sumgayit, Shaki, Tovuz, Yardimli, Yevlakh, Zagatala and Zengilan) have applied for the Leadership School. During the training courses the staff and the participants discussed a lot of themes



related to leadership skills – *“The concept of civil society – society, citizen activity, rights and responsibilities, civil society institutions, social activities and its expansion, the position of the citizen - a citizen's view, the concept of education – formal education, informal education, non-formal education (NFE), NFE opportunities, personal and professional development of young people, the concept of career – information on CV forms, presentation of preparing of CV forms, how to design the perfect CV, preparing of the motivation letter, job, get ways of the information about jobs, job searching ability, effective ways to find a successful job, career counseling centers/opportunities, interview and the secrets of a successful interview, business conduct rules, the concept of democracy and human rights – democracy, the main benefits of democracy, democracy and civil society, human rights and freedoms, the rights of children, International and local human rights institutions, the concept of gender, tolerance and stereotypes – gender equality, tolerance - to accept differentiating features and respect them, stereotypes - unwritten laws”*. During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. The staff discussed the future activities of the project, especially organizing of the next training courses with the participants in Lankaran, too. In the end of the training courses the participants and the staff gave their views on the project and thanked to the guests including the donors – NDI and USAID Washington DC for implementing such kind of useful projects for the youth from the regions.



11. October 19-21, EPSAYA public union organized the second 3 days training courses within the project of “Leadership school for youth from regions” for the 20 youth participants of the project in AB Gala Hotel, Lankaran city. There were 10 women and 10 men youth participants in the training courses. Besides the staff and participants we had a guest – Mr. Daniel Hackett, the USA Peace Corps volunteer; and the state officials – Mr. Nazim Valiyev, Deputy Director of Lankaran city Youth and Sport Department; Mr. Asif Imanli and Mr. Yusif Khaniyev, Senior Advisors of the Department of Public-Political and Humanitarian issues of Lankaran City Executive Power. During the training courses the staff and the participants discussed a lot of themes related to leadership skills –



“Communication session: *How communication works, Active listening and response skills, The ability to see other points of view, Management of meditation and intuition, To define strong aspects, How others see you, Understanding body language, Mimicries and gestures, Increasing of self-confidence, Difficult people and difficult situations, Conflict Resolution, Intergenerational communication with community*; Volunteerism and volunteer work session: *Who is a volunteer? Why should people be volunteers? To define the role and approach, Values and benefits of volunteerism, International Institutes of Volunteerism, Well-known Azerbaijani and foreigner volunteers*; Leadership and management session: *Identification of the person / self-knowledge; Who are you? Who are we? Who is an active citizen? Why do we need to be a social-active people in society? Types of Leadership, Are leaders born or grown? The role and place of leaders in society, Can everyone become a leader? Leadership and management, Community leadership, leadership styles, Logical approach, Encouragement, Motivation / Theory of justice*; The role of youth in formation of civil society and in peace building session: *Who is a youth? Youth and youths - in the context of local and international experience, Law of the Azerbaijan Republic on Youth Policy, The place of the youth in the formation of civil society, The role of youth in peace building, The role and place of the youth in the socio-political activities, Youth and development models*”. During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff gave their views on the project and thanked to the donors – NDI and USAID Washington DC for realizing such kind of project for the youth from the regions.



12. October 26-28, EPSAYA public union organized the first 3 days training courses within the project of “Leadership school for regional youth” with the financial support of the US Embassy of the Republic of Azerbaijan for the 20 youth participants from the 13 different regions of the Azerbaijan Republic – Agdam, Astara, Baku, Barda, Bilasuvar, Jalilabad, Goygol, Gabala, Lankaran, Masally, Neftchala, Sumgait and Yevlakh in AB Qala Hotel, Lankaran city. There were 10 men and 10 women youth participants in the training courses. It should be noted that before the training courses 34 youth

applicants (21 men and 13 women) from 20 different regions of the Azerbaijan Republic (Agjabadi, Agdam, Astara, Baku, Shaki, Barda, Bilasuvar, Jalilabad, Ganja, Goygol, Ismayilly, Gazakh, Gabala, Lerik, Lankaran, Masally, Nefchala, Sumgait, Ucar and Yevlakh) have applied for the Leadership School. Besides the staff and participants we had a state representative – Mr. Yusif Khaniyev, Senior Advisor of the Department of Public-Political and Humanitarian issues of Lankaran City Executive Power. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“The concept of civil society – society, citizen activity, rights and responsibilities, civil society institutions, social activities and its expansion, the position of the citizen - a citizen's view, the concept of education – formal education, informal education, non-formal education (NFE), NFE opportunities, personal and professional development of young people, the concept of career – information on CV forms, presentation of preparing of CV forms, how to design the perfect CV, preparing of the motivation letter, job, get ways of the information about jobs, job searching ability, effective ways to find a successful job, career counseling centers/opportunities, interview and the secrets of a successful interview, business conduct rules, the concept of democracy and human rights – democracy, the main benefits of democracy, democracy and civil society, human rights and freedoms, the rights of children, International and local human rights institutions, the concept of gender, tolerance and stereotypes – gender equality, tolerance - to accept differentiating features and respect them, stereotypes - unwritten laws”*. During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. The staff discussed the future activities of the project, especially organizing of the next training courses with the participants in Lankaran, too. In the end of the training courses the participants and the staff gave their views on the project and thanked to the guests including the donor – the US Embassy of the Republic of Azerbaijan for implementing such kind of useful project for the regional youth.



13. October 30-31, EPSAYA public union organized 2 days training courses within the project of *“Protect yourself and people around you from HIV/AIDS and drug abuse!”* with the financial support of the

Youth Foundation under the President of the Republic of Azerbaijan for the 25 youth participants from the South region of the Azerbaijan Republic – Astara, Jalilabad, Lerik, Lankaran, Masalli and Yardimli in AB Qala Hotel, Lankaran city. There were 13 women and 12 men youth participants in the training courses. Besides the staff and participants we had two state representatives – Mr. Nazim Valiyev, Deputy Director of Lankaran city Youth and Sport Department and Mr. Yusif Khaniyev, Senior Advisor of the Department of Public-Political and Humanitarian issues of Lankaran City Executive Power. During the training courses the staff and the participants discussed a lot of themes related to the healthy lifestyle – “HIV/AIDS, HIV/AIDS and Addiction, current problems and their solution ways, the world and country statistics”. In the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff elected 10 active young people by voting way for the zonal training course in the name of “Training for trainers” on December 04-05, 2013 in Lankaran. They also thanked to the Youth Foundation under the President of the Republic of Azerbaijan for implementing such kind of necessary project for the youth in the South region.



14. November 01, 2013 EPSAYA public union organized the half-day training course within the framework of the project of **“Democracy Initiatives Support Project in Azerbaijan”** for the 16 young participants at the office of EPSAYA public union. During the training course in the name of **“NGO awareness for youth and women (The example of the EPSAYA public union)”** the staff and the participants discussed a lot of themes related to the NGO organization – “NGO, NGO organization and management”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.





15. November 02-04, EPSAYA public union organized the second 3 days training courses within the project of **“Leadership school for regional youth”** with the financial support of the US Embassy of the Republic of Azerbaijan for the 20 youth participants from the 13 different regions of the Azerbaijan Republic. There were 10 men and 10 women youth participants in the training courses. Besides the staff and participants we had two state representatives – Mr. Nazim Valiyev, Deputy Director of Lankaran city Youth and Sport Department and Mr. Yusif Khaniyev, Senior Advisor of the Department of Public-Political and Humanitarian issues of Lankaran City Executive Power. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – **“Communication session: *How communication works, Active listening and response skills, The ability to see other points of view, Management of meditation and intuition, To define strong aspects, How others see you, Understanding body language, Mimicries and gestures, Increasing of self-confidence, Difficult people and difficult situations, Conflict Resolution, Intergenerational communication with community; Volunteerism and volunteer work session: Who is a volunteer? Why should people be volunteers? To define the role and approach, Values and benefits of volunteerism, International Institutes of Volunteerism, Well-known Azerbaijani and foreigner volunteers; Leadership and management session: Identification of the person / self-knowledge; Who are you? Who are we? Who is an active citizen? Why do we need to be a social-active people in society? Types of Leadership, Are leaders born or grown? The role and place of leaders in society, Can everyone become a leader? Leadership and management, Community leadership, leadership styles, Logical approach, Encouragement, Motivation / Theory of justice; the role of youth in formation of civil society and in peace building session: Who is a youth? Youth and youths - in the context of local and international experience, Law of the Azerbaijan Republic on Youth Policy, The place of the youth in the formation of civil society, The role of youth in peace building, The role and place of the youth in the socio-political activities, Youth and development models”***. During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. The staff discussed the future activities of the project, especially organizing of the next training courses with the participants in Lankaran, too. In the end of the training courses the participants and the staff

gave their views on the project and thanked to the guests including the donor – the US Embassy of the Republic of Azerbaijan for implementing such kind of useful project for the regional youth.



16. November 06-07, EPSAYA public union organized 2 days training courses within the project of ***“Protect yourself and people around you from HIV/AIDS and drug abuse!”*** with the financial support of the Youth Foundation under the President of the Republic of Azerbaijan for the 25 youth participants from Masalli region in Masalli Youth Center, Masalli city. There were 2 women and 23 men youth participants in the training courses. Besides the staff and participants we had a guest – Mr. Jamal Manafov, Director of Masalli region Youth and Sport Department. During the training courses the staff and the participants discussed a lot of themes related to the healthy lifestyle – “HIV/AIDS, HIV/AIDS and Addiction, current problems and their solution ways, the world and country statistics”. In the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff elected 10 active young people by voting way for the zonal training course in the name of “Training for trainers” on December 04-05, 2013 in Lankaran. They also thanked to the Youth Foundation under the President of the Republic of Azerbaijan for implementing such kind of necessary project for the youth in the South region.





17. November 09-11, EPSAYA public union organized the third 3 days training courses within the project of **“Leadership school for youth from regions”** for the 20 youth participants of the project in AB Gala Hotel, Lankaran city. There were 10 women and 10 men youth participants in the training courses. Besides the staff and participants we had a guest – Mr. Zaka Guluyev, representative of the UN Department of Public Information and Mr. Yusif Khaniyev, Senior Advisor of the Department of Public-Political and Humanitarian issues of Lankaran City Executive Power. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – **“Advocacy - the protection of public interests, selection of the problem, public awareness and advocacy session: Advocacy - the concept of advocacy, the goals and objectives of advocacy, the sequence of stages of the advocacy campaign, the importance of a systematic approach to advocacy, Information provision, enlightenment and propaganda, Public Relations (PR), Community - level advocacy, Community mobilization, Social partnership; The problem formulation on advocacy campaign, collection and analysis of information session: the concept of the issue and the problem, the selection of the issue and formulation of the problem, the selection criteria of the problem for advocacy campaign, methods of the information collection for the advocacy campaign, the main strategy of advocacy, the concept of the strategy and tactics, the effective strategies and tactics during the advocacy campaign, Advocacy through legislation, Advocacy through courts, Advocacy through supporting the expansion, Advocacy through media; Strategic planning, definition of strategy - tactical considerations session: Purpose: the short-term purpose, the long-term purpose, Strategy, Connection of the strategy with the purpose, Result-oriented strategy, Tactics and tactical considerations, Risk identification and mitigation; The preparation of the message of the campaign session: the form of the message and delivery methods, Criteria of an effective message, Using brain-storming techniques”**. During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff gave their views on the project and thanked to the donors – NDI and USAID Washington DC for implementing such kind of project for the youth from the regions.





18. November 12-13, EPSAYA public union organized 2 days training courses within the project of **“Protect yourself and people around you from HIV/AIDS and drug abuse!”** with the financial support of the Youth Foundation under the President of the Republic of Azerbaijan for the 25 youth participants from different regions of the Azerbaijan Republic – Astara, Bilasuvar, Jalilabad, Imishli, Lerik, Lankaran, Masalli, Saatli, Sumgait and Yardimli in Shindan Hotel, Astara city. There were 8 women and 17 men youth participants in the training courses. Besides the staff and participants we had a guest – Mr. Archa Aliyev, Director of Astara region Youth and Sport Department. During the training courses the staff and the participants discussed a lot of themes related to the healthy lifestyle – “HIV/AIDS, HIV/AIDS and Addiction, current problems and their solution ways, the world and country statistics”. In the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff elected 10 active young people by voting way for the zonal training course in the name of “Training for trainers” on December 04-05, 2013 in Lankaran. They also thanked to the Youth Foundation under the President of the Republic of Azerbaijan for implementing such kind of necessary project for the youth in the South region.



19. November 16-18, EPSAYA public union organized the third 3 days training courses within the project of **“Leadership school for regional youth”** with the financial support of the US Embassy of the Republic of Azerbaijan for the 20 youth participants from the 13 different regions of the Azerbaijan Republic. There were 10 women and 10 men youth participants in the training courses. Besides the staff and participants the officer of the Public Affairs Section Mr. Stephen Guice and the employee of the Public Affairs Section Mrs. Gulara Alakbarova as well as Mr. Yusif Khaniyev, Senior Advisor of the Department of Public-Political and Humanitarian issues of Lankaran City Executive Power participated in the training course. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – **“Advocacy - the protection of public interests, selection of the problem, public awareness and advocacy session: Advocacy - the concept of advocacy, the goals and objectives of advocacy, the sequence of stages of the advocacy campaign, the importance of a systematic approach to advocacy, Information provision, enlightenment and propaganda, Public Relations (PR), Community - level advocacy, Community mobilization, Social partnership; The problem formulation on advocacy campaign, collection and analysis of information session: the concept of the issue and the problem, the selection of the issue and formulation of the problem, the selection criteria of the problem for advocacy campaign, methods of**

*the information collection for the advocacy campaign, the main strategy of advocacy, the concept of the strategy and tactics, the effective strategies and tactics during the advocacy campaign, Advocacy through legislation, Advocacy through courts, Advocacy through supporting the expansion, Advocacy through media; Strategic planning, definition of strategy - tactical considerations session: Purpose: the short-term purpose, the long-term purpose, Strategy, Connection of the strategy with the purpose, Result-oriented strategy, Tactics and tactical considerations, Risk identification and mitigation; The preparation of the message of the campaign session: the form of the message and delivery methods, Criteria of an effective message, Using brain-storming techniques".* During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff gave their views on the project and thanked to the guests including the donor – the US Embassy of the Republic of Azerbaijan for implementing such kind of useful project for the regional youth.



20. November 30 and December 01-02, 2013 EPSAYA public union organized the training courses within the project of **“Public support to forming of corporate social responsibility policy”** with the financial support (3595 AZN) of the Ministry of Youth and Sport of the Republic of Azerbaijan for the 25 young participants from the 13 different regions of the Azerbaijan Republic – Astara, Barda, Bilasuvar, Jalilabad, Ismayilly, Lerik, Lankaran, Masally, Mingachevir, Siyazan, Sumgait, Shaki and Yevlakh in AB Qala Hotel, Lankaran city. There were 16 men and 9 women youth in the training courses. It should be noted that before the training courses 40 young applicants (26 men and 14 women) from 15 different regions of the Azerbaijan Republic (Astara, Baku, Barda, Bilasuvar, Jalilabad, Dashkasan, Ismayilli, Lerik, Lankaran, Masally, Mingachevir, Siyazan, Sumgait, Shaki and Yevlakh) have applied to the organization for the participation in the training courses. Besides the staff and participants a lot of guests and experts – Mr. Nazim Valiyev, Deputy Director of Lankaran city Youth and Sport Department; Mr. Eldaniz Karimov, Head of the sector of taxpayer service of Regional Tax Office No. 6; Mr. Rufat Asgarov, Director of the Lankaran branch of the Bank Standard CB; Mr. Kamal Eminov, Senior specialist of marketing department of Access Bank; Mr. Rufat Aliyev, Leading expert on international standards of Sumgait Technologies Park and Mr. Ahad Kazimov, National



expert on CSR have participated in the training courses, too. During the training courses the staff and the participants discussed a lot of themes related to corporate social responsibility (CSR) – ***“Corporate social responsibility (CSR) session:*** The concept of CSR, the CSR policy and its formation, the social policy on CSR, CSR and sustainable development, CSR - in the context of local and international experience, business CSR - Charity, CSR group of companies - access to local companies, and Career opportunities in CSR, the role and place of young people in the formation CSR, NGOs, institutions and their functions in the development of CSR, CSR - based projects - proposal writing and management, CSR in cooperation with government agencies, CSR in cooperation with private sector, CSR in cooperation with NGOs, CSR in cooperation with communities, CSR in cooperation with Mass Media; ***Corporate social responsibility (CSR) communication session:*** How communication works, Active listening and response skills, The ability to see other points of view, Management of meditation and intuition, To define strong aspects, How others see you, Understanding body language, Mimicries and gestures, Increasing of self-confidence, Difficult people and difficult situations, Conflict Resolution, Intergenerational communication with community; ***Corporate social responsibility (CSR) advocacy session:*** Advocacy - the concept of advocacy, the goals and objectives of advocacy, the sequence of stages of the advocacy campaign, the importance of a systematic approach to advocacy, Information provision, enlightenment and propaganda, Public Relations (PR), Community - level advocacy, Community mobilization, Social partnership, the concept of the issue and the problem in advocacy campaign, the selection of the issue and formulation of the problem, the selection criteria of the problem for advocacy campaign, methods of the information collection for the advocacy campaign, the main strategy of advocacy, the concept of the strategy and tactics, Advocacy campaign goals: short-term goals, long term goals, Advocacy through legislation, Advocacy through courts, Advocacy through supporting the expansion, Advocacy through media; ***Corporate Social Responsibility (CSR) message preparation session:*** the form of the message and delivery methods, Criteria of an effective message, Using brain-storming techniques”. During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. The staff also discussed the future activities of the project, especially organizing of the press conference about the project achievements, results and conclusion with the participants on December 18, 2013 in Lankaran. In the end of the training courses the participants and the staff, as well as the guests and experts gave their views on the project and thanked to the donor – the Ministry of Youth and Sport of the Republic of Azerbaijan for implementing such kind of actual project for the youth.



21. December 04-05, 2013 EPSAYA public union organized 2 days zonal training course in the name of **“Training for Trainers”** within the project of **“Protect yourself and people around you from HIV/AIDS and drug abuse!”** with the financial support (5500 AZN) of the Youth Foundation under the President of the Republic of Azerbaijan for the 30 young people from the 3 different regions of the Azerbaijan Republic – Masalli, Astara and Lankaran in AB Gala Hotel, Lankaran city. There were 9 women and 21 men young participants in the training course. During the training course the staff and the participants discussed a lot of themes related to the healthy lifestyle and the job of an instructor – “HIV/AIDS, HIV/AIDS and addiction, current problems and their solution ways, the world and country statistics, management and leadership, instructor and the job of an instructor”. In the training course the staff used different role-playing games, interactive group works, and focus group discussions, brainstorming, debates, presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In addition, Mr. Nazim Valiyev, Deputy Director of Lankaran city Youth and Sport Department; Mr. Vugar Aliyev, Chief Physician of Lankaran Interregional Drug Clinic and Mr. Ramiali Ibishov, Head of Lankaran Regional Laboratory of Republican AIDS Center also participated in the training course and shared their own knowledge and experiences with the participants. At the end, the certificates were presented to the participants of the training course. The staff also discussed the future activities of the project, especially organizing of the press conference about the project achievements, results and conclusion with the participants on December 18, 2013 in Lankaran. In the end of the training courses the participants and the staff, as well as the guests and experts gave their views on the project and thanked to the donor – the Youth Foundation under the President of the Republic of Azerbaijan for implementing such kind of important project for the youth.





22. December 07-09, EPSAYA public union organized the fourth 3 days training courses within the project of **“Leadership school for youth from regions”** with the financial support of NDI and USAID for the 20 youth participants of the project in AB Gala Hotel, Lankaran city. There were 10 women and 10 men youth participants in the training courses. Besides the staff and participants Mr. Sanan Suleymanov, Deputy Director and Miss Kamala Teymurova, Financial manager of NDI Azerbaijan Office, as well as Mr. Dereck J. Hogan, Deputy Chief of Mission and Mr. Roger C. Rigaud, the First Secretary/Consul of the Embassy of the United States of America to Azerbaijan Republic have participated in the training course, too. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – **“Institution and management of NGOs session:** The legal basis of the establishment of NGOs, Public funds, Public unions, Youth organizations, Well-known International and national Youth organizations, NGO institution and founding documents; **Local and International projects related to youth and participation ways in these projects session:** Local youth organizations, Azerbaijan Youth Foundation, International youth organizations, Networks and forums of the youth organizations, Youth Foundation of the Council of Europe, Youth in Action (SALTO Youth Program), International and local education programs and scholarships (U.S. and European experience); **Projects - proposal writing and management, design of action plans, sustainability of the projects, monitoring and evaluation session:** The rules of proposal writing, Specifying of the idea, The structure of the project - the project design, Networks and forums of the youth organizations, An action plan for the project, Project monitoring and evaluation – indicators, Project management and sustainability; **Budget and fundraising issues, the concepts of donor and grant session:** Budget and rules for writing budgets, Transparency and accountability in the budget, Co-ordination of the budget and project, The structure and design of the budget, Ways to search for financing – the long-term and the short-term financial search, The importance of a systematic approach to the search for financing – the steps for a successful financial search; **The concepts of donor and grant session:** Who is the Donor? National and International Donors, "selling" of the project to donors or abilities of the representing of the project to donors, Support, reference and other useful forms of letters, The concept of Corporate Social Responsibility, Building of the

Business relationships, Creation of the Donor database, Government, NGOs, business cooperation - as the success of the project; *Preparing of the reports, writing success stories session:* Preparing of narrative reports, Preparing of financial reports, What is a success story? Watching videos about success stories; *Basic computer skills and the Internet, new media - social media session:* Computer, correct and efficient ways of using it, Internet, efficient and professional ways of using it - E-mail, The concept of new media and social media, Blogs and effective establishment mechanisms of them, Social networks - Facebook, Twitter, You-tube and etc.; *Ways to establish cooperative relations with government agencies and the media session:* Government agencies and the ways to cooperate closely with them, Media and the ways to cooperate effectively with the media, Joint successful social activity in the form of cooperation". During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. At the end, the certificates were presented to the all participants. In the end of the training courses the participants and the staff gave their views on the project and thanked to the donors – NDI and USAID Washington DC for implementing such kind of project for the youth from the regions.



23. December 14-16, EPSAYA public union organized the fourth 3 days training courses within the project of “**Leadership school for regional youth**” with the financial support of the US Embassy of the Republic of Azerbaijan for the 20 youth participants from the 13 different regions of the Azerbaijan Republic. There were 10 women and 10 men youth participants in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“Institution and management of NGOs session:* The legal basis of the establishment of NGOs, Public funds, Public unions, Youth organizations, Well-known International and national Youth organizations, NGO institution and founding documents; *Local and International projects related to youth and participation ways in these projects session:* Local youth organizations, Azerbaijan Youth Foundation, International youth organizations,



Networks and forums of the youth organizations, Youth Foundation of the Council of Europe, Youth in Action (SALTO Youth Program), International and local education programs and scholarships (U.S. and European experience); **Projects - proposal writing and management, design of action plans, sustainability of the projects, monitoring and evaluation session:** The rules of proposal writing, Specifying of the idea, The structure of the project - the project design, Networks and forums of the youth organizations, An action plan for the project, Project monitoring and evaluation – indicators, Project management and sustainability; **Budget and fundraising issues, the concepts of donor and grant session:** Budget and rules for writing budgets, Transparency and accountability in the budget, Co-ordination of the budget and project, The structure and design of the budget, Ways to search for financing – the long-term and the short-term financial search, The importance of a systematic approach to the search for financing – the steps for a successful financial search; **The concepts of donor and grant session:** Who is the Donor? National and International Donors, "selling" of the project to donors or abilities of the representing of the project to donors, Support, reference and other useful forms of letters, The concept of Corporate Social Responsibility, Building of the Business relationships, Creation of the Donor database, Government, NGOs, business cooperation - as the success of the project; **Preparing of the reports, writing success stories session:** Preparing of narrative reports, Preparing of financial reports, What is a success story? Watching videos about success stories; **Basic computer skills and the Internet, new media - social media session:** Computer, correct and efficient ways of using it, Internet, efficient and professional ways of using it - E-mail, The concept of new media and social media, Blogs and effective establishment mechanisms of them, Social networks - Facebook, Twitter, You-tube and etc.; **Ways to establish cooperative relations with government agencies and the media session:** Government agencies and the ways to cooperate closely with them, Media and the ways to cooperate effectively with the media, Joint successful social activity in the form of cooperation". During the training courses the staff used different training methods like interactive group discussions, debates, simulations, presentations, focus group discussions, role-playing games as well as watching to the different social videos related to the topics throughout the entire session. At the end, the certificates were presented to the all participants. In the end of the training courses the participants and the staff gave their views on the project and thanked to the donor – the US Embassy of the Republic of Azerbaijan for implementing such kind of useful project for the regional youth.



24. December 18, 2013 EPSAYA public union organized a press-conference related to the ending of the project of **“Leadership school for regional youth”** with the financial support (13223,22 US Dollars) of the US Embassy to the Republic of Azerbaijan, as well as the project of **“Protect yourself and people around you from HIV/AIDS and drug abuse!”** with the financial support (5500 AZN) of the Youth Foundation under the President of the Republic of Azerbaijan and the project of **“Public support to forming of corporate social responsibility policy”** with the financial support (3595 AZN) of the Ministry of Youth and Sport of the Republic of Azerbaijan at the office, in Lankaran city. There were about 20 participants from different Mass Medias, Authorities, NGOs and Youth organizations in the event. During the event the representatives of the organization gave brief information about the current projects and its achievements and sustainable results to the participants. During the event some participants asked suitable questions about the current projects and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too. At the end all thanked to the donors for their support and attention in the direction of increasing the capacity building and knowledge of the youth from the regions of the Republic of Azerbaijan.



25. December 24, 2013 EPSAYA public union organized the half-day training course within the framework of the project of **“Democracy Initiatives Support Project in Azerbaijan”** for the 18 young participants at the office of EPSAYA public union. During the training course in the name of **“Training about municipal elections for Youth and Women”** the staff and the participants



discussed a lot of themes related to the municipalities' issues – “Municipalities, their powers and functions, and municipal elections”. In the training course the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. During the event some participants asked suitable questions about the project, and in the end of the event they noted that it will be better to realize such kind of interesting and useful projects for the region youth in the future, too.



26. December 25-29, 2013, EPSAYA public union has implemented 30 training courses in the framework of the project of **“Enhancing Cooperation Measures to Effectively Combat Trafficking in Persons through Capacity Building and Technical Assistance in Azerbaijan – Phase III”** with the financial support of the U.S. State Department and organizational support of the International Organization for Migration (IOM) in Jalilabad region. The project’s goal is to capacitate school pupils, university students, youth and other members in the communities and to subsequently disseminate information on trafficking prevention and safe migration among their peers in their own communities. The training courses were organized in Jalilabad city secondary school number 2 named after Sabir Razzagov, Jalilabad city school – lyceum with a technical and humanitarian subjects bias number 8, Jalilabad city school – lyceum with a humanitarian and natural subjects bias number 1 named after Nizami, Jalilabad city secondary school named after Zarifa Aliyeva, Goytapa city secondary school number 1 named after V.Mursalov, Goytapa city secondary school number 2 named after V.Huseynov, Garazanjir village secondary school named after Sh.Soltanov, Ojagli village secondary school number 1 named after Sh.Nazarov, Alar village secondary school number 1, Privolnoya village secondary school number 1 named after E.Huseynov, Privolnoya village secondary school number 2, Jalilabad city secondary school number 4 named after Sh.I.Khatai, Jalilabad city universal secondary school number 5 named after Shukur Khudiyev, Jalilabad city universal secondary school number 3, Mugan village secondary school, Mashlig village secondary school named after N.Alishanov, Kazimabad village secondary school, Komanli village secondary school, Bajiravan village secondary school, Haziabad village secondary school, Gunashli village secondary school number 1 named after Vugar Niftullayev, Gunashli village secondary school number 2 named after A.Hasanov, Alar village secondary school number 2, Alar village secondary school number 3 named after Rauf Guliyev, Ojagli village secondary school number 2 named after J.Aliyev, Uzuntapa village secondary school number 1 named after E.Yusubov, Uzuntapa village secondary school number 2 named after Rauf Huseynov, Uzuntapa village universal secondary school number 3 named after Naib Gurbanov, Uzuntapa village secondary school number 4 and Jalilabad Branch of Azerbaijan Teachers Institute with the joint participation of

Ziya Ismayilov, chief of the Southern Regional Branch of the Ombudsman of the Azerbaijan Republic and the representatives of Jalilabad Region Department of Education. Overall, 1050 pupils and 60 students participated in the training courses. During the training courses the risks of human trafficking and safe migration issues have been widely discussed between the staff and the participants and relevant booklets and brochures were distributed to the participants. During the training courses the staff members widely used different training methods like presentations, focus group discussions, brainstorming and debate, and watching some videos on the subject. At the end all thanked to the donors for their support and attention in the direction of increasing the capacity building and knowledge of the pupils and students from the regions.



*Press Secretary of EPSAYA public union*

*December 27, 2013 year*